

The Oldest English-Jewish Weekly in America

THE AMERICAN ISRAELITE

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Dear Friend:

This is to advise you that effective January 3, 1985, The American Israelite increased its rates for photos printed in the paper.

Cost of 1-column photos is now \$14.00; 2-column photos, \$20.00; 3-column or larger, \$25.00. Cost of photo spreads is now \$250.00 plus photos for a full page, \$125.00 plus photos for a half page.

This increase is due to continuing rises in our costs of printing, postage, materials and labor. We appreciate your understanding and support and look forward to working with you in the continuing partnership between The Israelite and the community's organizations.

Sincerely yours,

The American Israelite



Phyllis R. Singer
Managing Editor/General Manager