

## *a page for parents*

Although our publication is destined mainly for children, we were compelled nevertheless to reserve one page for the parents.

The first serious matter about which we want to speak to you in this first number concerns our aim: we wish to help you in that difficult task - the education of your children. We know the difficulties, the seemingly insuperable task which the education of children and their moral and religious training signifies in our days.

Of course, you send them to the "Talmud Torah" or Yeshivah of your town. But every additional endeavour, which aims to implant in our children's hearts high moral values and faith in G-d, is more than welcome.

And we thought that in the unsettled tense world of today, it would be a precious help for you to have at your disposition such a method of teaching "through illustrations".

This is the aim of our periodical.

In a world, where pictures overwhelm the hearts and minds of our children from the earliest age, to such an extent that they model themselves on the false heroes and film-stars, whom even the most elementary morals condemn, we must on the contrary strive by means of this wonderful form of communication — pictures — to implant in their hearts the sentiments and virtues which are the basis of our civilisation.

Religious and moral instruction is not simply a matter of pretty "droshos" or the severity of a black and white text. It is, above all, a familiarity with the personalities of our History, with those who triumphed over the trials of life, and whose deeds are related to us that we may draw a practical lesson ourselves in our every day existence.

That is the problem.

We are applying ourselves to provide the solution, by the means of the language and techniques of to day, in the hope that the Almighty will bless our work.