

Memento Associates

The Originators of Permanized Plastic Memorials

11-42 46th ROAD, LONG ISLAND CITY 1, N. Y., Stillwell 6-6480

To the family of the deceased:

Dear Friends:

Many families, who have suffered a recent loss, have Permanized the obituary and funeral notices which appeared in their newspapers in public tribute to the memory of their loved ones.

With this thought in mind, we have taken the *original* newspaper account and preserved it forever in a laminated, clear plastic which will never stain or tear. We believe this Memorial Card will become a treasured Memento in the years to come, for all the family, and will be of some consolation now.

We hope you like this Permanized Memorial Card and wish to keep it. If you do, just send \$1.00 in cash, check or money order in our self-addressed stamped envelope, enclosed for your convenience. If you do not wish to use our service, please return the Memorial card in the envelope so that we may process the plastic for re-use.

You can order additional Permanized copies for other members of the family, at a cost of \$1.00 each if we obtain the newsclipping, or 75 cents each if you provide them. Please use the enclosed order blank when placing your order. We will gladly make corrections of errors or add a photograph to the newsclipping on orders of six or more copies.

Permit us to extend our sincerest sympathy in your loss.

Sincerely,

Memento Associates