

*It's Here!*

A mere 4¼ pound handful!

## **RCA Victor PERSONAL RADIO**



**\$20**

Complete with batteries,  
only 3 11-16" x 8 7-8" x 3"

**YOU NEVER SAW** a set like this since radio began! No larger than a small camera, it's completely self-contained—plays loudly and clearly the instant you open the lid! Snap the lid shut, and it's *off* automatically! It's a real Superheterodyne with automatic volume control, P.M. dynamic speaker, and four tiny tubes giving six-tube performance!

Magic Loop antenna is built into the lid. A tiny flashlight-type battery is hidden inside the case. Everything is completely self-contained. Now you can hear the radio programs you want any time you want them, indoors or out, *without* having to carry a "suitcase-size" portable wherever you go!

Tuck your Personal Radio under your arm... pack it in your overnight bag... and take it *everywhere*! At our introductory price, it's a value too great to be missed—be among the *first* to go modern with radio's latest and greatest modern radio thrill!

★

For Finer Radio Performance—  
RCA Victor Preferred Type Tubes  
Friendly Credit—Easiest Terms. A few Pennies a Day buys *Your* Personal Radio!  
... IT PLAYS while you walk!  
... IT PLAYS while you eat!  
... IT PLAYS while you wait!  
... IT PLAYS while you ride!

**BERKEY FURNITURE COMPANY**

13 W. Elder Street

Parkway 1065