

It's Here!

A mere 4¼ pound handful!

**RCA Victor
PERSONAL RADIO**



\$20

Complete with batteries,
only 3 11-16" x 8 7-8" x 3"

YOU NEVER SAW a set like this since radio began! No larger than a small camera, it's completely self-contained—plays loudly and clearly the instant you open the lid! Snap the lid shut, and it's *off* automatically! It's a real Superheterodyne with automatic volume control, P.M. dynamic speaker, and four tiny tubes giving six-tube performance!

Magic Loop antenna is built into the lid. A tiny flashlight-type battery is hidden inside the case. Everything is completely self-contained. Now you can hear the radio programs you want any time you want them, indoors or out, *without* having to carry a "suitcase-size" portable wherever you go!

Tuck your Personal Radio under your arm... pack it in your overnight bag... and take it *everywhere!* At our introductory price, it's a value too great to be missed—be among the *first* to go modern with radio's latest and greatest modern radio thrill!

★

For Finer Radio Performance—
RCA Victor Preferred Type Tubes
Friendly Credit—Easiest Terms. A few Pennies a Day buys *Your Personal Radio!*
... IT PLAYS while you walk!
... IT PLAYS while you eat!
... IT PLAYS while you wait!
... IT PLAYS while you ride!

BERKEY FURNITURE COMPANY

13 W. Elder Street

Parkway 1065