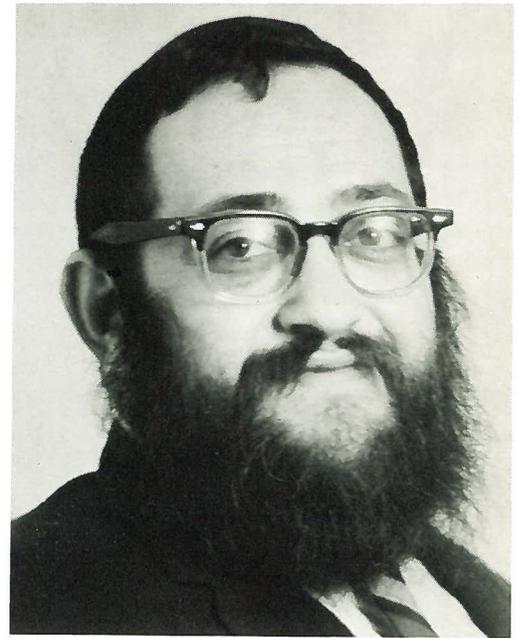


Rabbi Zelig Sharfstein was born and educated in New York City and ordained by the Lubavitcher Rabbinical Seminary in 1951. He has taught at Day Schools in Bridgeport and Pittsburgh and has served as a regional director of the Committee for Furtherance of Jewish Education.

Prior to coming to Cincinnati, Rabbi Sharfstein was principal of Beth Rivkah School for Girls in Brooklyn. He has been a member of our faculty since 1954, and was appointed principal in 1966.



RABBI ZELIG SHARFSTEIN  
*Principal*

*Dear Friends:*

We are faced with many perplexing problems in our present society. Urban problems and educational problems confront us in the street, the home, and the school. Words like "freedom" and "justice," which were clearly defined a generation ago, are not so clearly understood by today's youth. Ideals have become confused, and future leadership will be an outgrowth of these ideals.

The Cincinnati Hebrew Day School was founded with the intention of preparing our youth for intelligent leadership on the American Jewish scene. It is my belief that only when we are aware of our rich Judaic heritage and are committed to its ideals, will we be able to withstand the moral confusions of our time.

In our school setting, where teaching meaningful religious knowledge and experiences is combined with an outstanding secular program, concern for the "whole" child is evident. All of him—his mind, his heart, his physical and emotional well-being—is consciously nurtured to make him into an effective, creative, knowledgeable American Jew. And as he becomes more cognizant of his own identity, he strengthens the bonds of family unity and national responsibility. The support that you give helps Our Day School attain its goals.

I am grateful to the Ad Book Committee, the Board, the P.T.A., and all the supporters of the school for their generous help, and will look forward to their continued support.

*Yours truly,*  
RABBI ZELIG SHARFSTEIN  
Principal

*WE CARE . . . about preparing our children for their future as American Jews.*